

**A Better Tomorrow,  
One Community at a Time**

**SUSTAINABLE  
JERSEY**

• **CERTIFIED** •

[www.SustainableJersey.com](http://www.SustainableJersey.com)

# DEFINING SUSTAINABILITY

## World Commission on the Environment and Development, 1987



Sustainability first defined and addressed as a global goal by the United Nations.



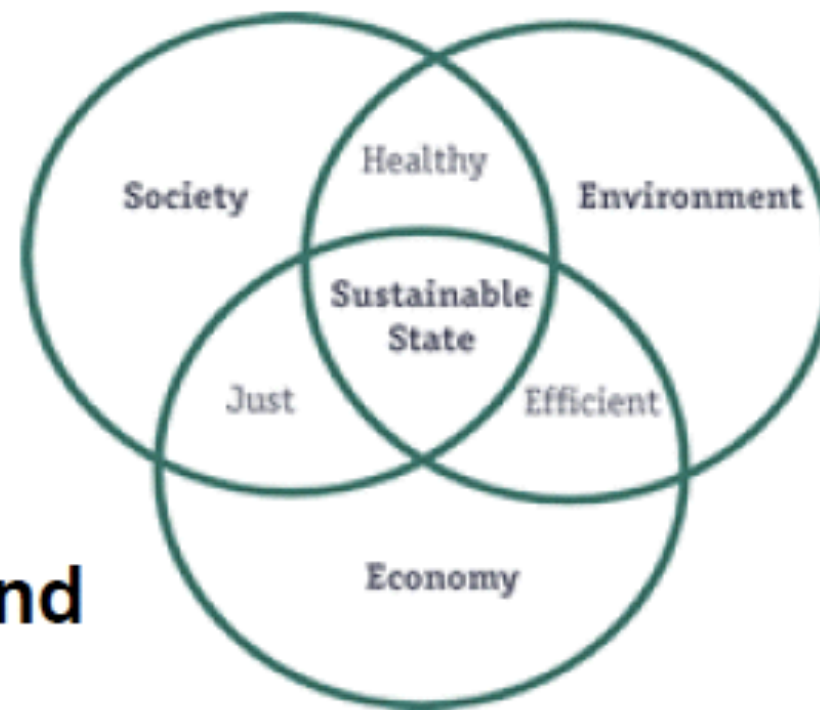
**“Sustainable development** is meeting the needs of the present generation without compromising the ability of future generations to meet their needs.”



# Preserving our Quality of Life for Us and Future Generations



Sustainability addresses the interconnected realms of **Society, Environment, and Economy...**



...to promote lifestyles that are **Healthy, Just, and Efficient.**

# SUSTAINABLE JERSEY™



**SUSTAINABLE JERSEY™** is a certification program for municipalities in New Jersey that want to go green, control costs and save money, and take steps to sustain their quality of life over the long term.

Sustainable Jersey encompasses issues such as global warming, pollution, biodiversity, land use air and water quality, equity, buying local, local living economies, and sustainable agriculture.

[www.sustainablejersey.com](http://www.sustainablejersey.com)

## Sustainable Jersey: Three Part Program



- Identify **actions** that define what communities must achieve;
- Provide **tools and guidance** to enable communities to make progress; and
- Link or create **incentives** for municipalities that are making progress toward the actions.



SUSTAINABLE JERSEY IS UNDERWRITTEN BY:



OUR SMALL GRANTS PROGRAM IS UNDERWRITTEN BY:



PLATINUM SPONSORS:



SILVER SPONSORS:



SILVER SPONSORS:



BRONZE SPONSORS:



## SUSTAINABLE JERSEY MUNICIPAL CERTIFICATION PROGRAM

447

TOTAL PARTICIPATING

200

CURRENTLY CERTIFIED

152

BRONZE

48

SILVER

0

GOLD STARS

SUSTAINABLE JERSEY

SUSTAINABLE JERSEY CERTIFIED  
Wyckoff

2011 Bronze  
2013 Silver  
2016 - 2019 Silver

A Better Tomorrow. One Community at a Time



DO YOU KNOW HOW TO RECYCLE?

DO YOU KNOW HOW TO SAVE WATER?

DO YOU KNOW HOW TO SAVE ENERGY?

DO YOU KNOW HOW TO SAVE MONEY?

DO YOU KNOW HOW TO SAVE THE ENVIRONMENT?

DO YOU KNOW HOW TO SAVE THE WORLD?



Wyckoff Green Business Program

TOWNSHIP OF WYCKOFF

A Certified Wyckoff Green Business

*[Signatures]*



SUSTAINABLE JERSEY CERTIFIED



- **Sustainable Jersey for Municipalities**
- **Wyckoff's Certification Information**
- **Prosperity, Planet, People**

### **Wyckoff's Certification Information -**

2011 October Bronze Certification  
2013 October Silver Certification  
2016 October Silver Re-Certification

**Wyckoff was the only Township in Bergen County's 70 municipalities to hold Silver Certification for 6 years** until December 2017 when Ridgewood joined us as the second Town in Bergen County to achieve Silver Certification.

### **SJ's Certification Application Cycle:**

June  
September  
October

December 31, 2019 Certification expires (3 year certification)  
June 2019 Final deadline to submit for re-certification  
October 2019 Notified if certified  
November 2019 Awards Ceremony

# Sustainable Jersey for Municipalities

## Wyckoff's Certification Information

### 2016 Additional FUN Facts...

**Wyckoff is the only Township in Bergen County's 70 municipalities to hold Silver Certification for 6 years.**

**Wyckoff is of a select few municipalities in New Jersey to qualify a second time for Silver Certification (June 2016) the highest Certification level.**

Bergen County  
70 municipalities  
28 certified towns  
1 Silver Certified town  
\* WYCKOFF \*

In order to achieve Silver Certification towns must complete actions in 8 of 18 categories for a total of 350 points.  
In 2016, Wyckoff successfully completed actions in 13 of 18 categories for a total of 350 points.

#### **Wyckoff's SJ Certification Team Partners -**

The Environmental Commission  
The Wyckoff Green Team  
The Shade Tree Commission  
The Wyckoff Chamber of Commerce  
The Board of Health  
The Wyckoff Schools  
The Wyckoff Board of Ed  
The Wyckoff Girl Scouts  
The Wyckoff Township Staff

## Wyckoff's Certification Information

### 2016 Additional FUN Facts...

**The Sustainable Jersey judges highlighted many positive features about Wyckoff's efforts such as:**

- The Township's Emergency Preparedness Communications" that serve as an impressive example that other municipalities can emulate
- The Mayor's Wellness Program with its Facebook page which is updated weekly with useful and timely wellness information
- The Township Committee's actions which prohibit smoking on all municipal property including public parks, parking lots and outside of municipal buildings, such as Town Hall and the library. (State Law only prohibits smoking in public buildings).
- The Township's website including its feature for non-emergency communication, "Click Here to Request a Service", found on it's home page; a best practice for other towns
- Wyckoff's Green Business Program
- The Township's energy usage tracking which contributes to energy efficiencies. The Township's recent grant application to the Bergen County Open Space Municipal Park Improvement Program includes improvements to achieve energy savings.



# Wyckoff Green Team - Community Task Forces

## Prosperity, Planet, People

In 2011, as part of Wyckoff's participation in the Sustainable Jersey Program, the Environmental Commission was appointed the Wyckoff Green Team. The following five (5) Green Team Task Forces were established as an advisory body to the Wyckoff Environmental Commission:

### **#1 - COMMUNITY**

Partnership and Outreach  
Diversity & Equity  
Health and Wellness  
Food  
Arts, Culture & Historic Preservation

### **#2 - BUILDING AND ENERGY**

Energy Efficiency  
Green House Gas/Municipal Carbon Footprint  
Green Design  
Innovative Demonstration Projects

### **#3 - LAND USE AND LOCAL BUSINESS**

Land Use & Transportation  
Local Economies  
Natural Resources  
Animals in the Community.

### **#4 - WASTE MANAGEMENT, OPERATIONS AND FACILITIES**

Waste Management  
Operations and Maintenance

### **#5 - MEDIA AND PR**

# WYCKOFF GREEN TEAM - COMMUNITY TASK FORCES

## S.J. 2019 ReCertification Task Force Members

### #1 - COMMUNITY

Leads: Christine Key & Matt Cascio  
Team: Beth Fischer, John Adams

### #2 - BUILDING AND ENERGY

Leads: Denise Capparelli  
Team: Robert Fortunato, Randy Hoogerheyde, JR Frank, Mark Neiderman, Ryan Lewis

### #3 - LAND USE AND LOCAL BUSINESS

Leads: Robert Fortunato, Randy Hoogerheyde  
Team: Matt Cascio, Peter Melchionne, Ryan Lewis,  
Dan O'Connell

### #4 - WASTE MANAGEMENT, OPERATIONS AND FACILITIES

Leads: Peter Melchionne, Denise Capparelli  
Team: John Adams, Nick Rea

### #5 - MEDIA AND PR

Leads: Celeste Homyachak & Christine Key  
Team: Matt Cascio

# WYCKOFF SJ RECERTIFICATION PROJECT - ACTION PLAN

Wyckoff SJ 2019 ReCertification Project - Action Plan dated: July 16, 2018

| Phase                                         | Trigger Dates:                       |                              |                        |                                                |
|-----------------------------------------------|--------------------------------------|------------------------------|------------------------|------------------------------------------------|
| Phase 1 - Action Planning                     | CoChair Mtg: 6/26/18                 |                              |                        |                                                |
| Phase 2 - Launch                              | Kick Off Mtg: 7/18/18<br>(7/16 cnxl) | Summer vacations             |                        |                                                |
| Phase 3 - Individual Task Force Meetings      |                                      | July mid month<br>thru Sept. |                        |                                                |
| Phase 4 - Information Gathering               |                                      | July mid month<br>thru Sept. |                        |                                                |
| Phase 5 - Submitting Information (to TF Lead) |                                      | July EOM thru Oct.           | Nov - Dec holiday.     |                                                |
| Phase 6 - Inputting Data to the SJ Website    |                                      |                              | Jan. Feb. Mar.<br>2019 | WEC Planning &<br>Events, Graduations,<br>etc. |
| Phase 7 - Submitting Application to SJ        |                                      |                              |                        | Apr, May                                       |





- *“If you want to go quickly go alone, if you want to go far go together.”*
- African Proverb

The Wyckoff SJ 2019 Recertification Project (June 2018).

Source: Slides 1-5, 16 from the 2011 certification presentation created by Harriet Shugarman WEC Chair, slides 6-16 newly created. Wyckoff SJ 2019 Recertification Project CoLeads: Christine Key, Celeste Homyachak, Denise Capparelli.